

# Marketing and Creative Temporary Job Opportunity

## Fire Recovery and Resilience Workforce Program

The Fire Recovery and Resilience Workforce Program provides temporary job opportunities, job training, and supportive services to workers impacted by the January 2025 wildfires offering short-term assistance while supporting long-term career mobility.

### MARKETING WORKERS

#### ELIGIBILITY & QUALIFICATIONS

1. Individuals must meet the eligibility and enrollment requirements for the program found at:

[OPPORTUNITY.LACOUNTY.GOV/FIREWORKFORCE](https://opportunity.lacounty.gov/fireworkforce)

2. Basic knowledge of social media platforms and digital marketing is preferred but not required.



#### MARKETING AND CREATIVE DUTIES \$20-\$27/HR

- Develop and execute marketing strategies to increase visibility and brand awareness, particularly among our target audience of small business owners and entrepreneurs.
- Manage social media, community engagement, and digital campaigns to attract new clients.
- Help to plan and coordinate workshops and outreach events that promote financial literacy and business education.
- Assist with the setup and organization, including streamlining internal systems, client intake, and workflow management.
- Support administrative processes to improve efficiency and client service delivery.

#### WORK LOCATIONS



South Bay



#### GET STARTED

1. Complete an Interest Form at [bit.ly/FireWorkforce](https://bit.ly/FireWorkforce)
2. Call or visit an AJCC, Monday - Friday, 9AM - 4PM or Fire Recovery Thursdays 12 PM - 4PM,
3. An AJCC will contact you with next steps within 48 hours.

Department of Economic Opportunity and the Los Angeles County America's Job Centers of California are equal opportunity employers and programs. Auxiliary aids and services are available upon request. Please call (888) 226-6300 or email [AJCCJOBS@opportunity.lacounty.gov](mailto:AJCCJOBS@opportunity.lacounty.gov) for assistance.