

department of economic opportunity

COUNTY OF LOS ANGELES

BOARD OF SUPERVISORS

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EXECUTIVE LEADERSHIP

Kelly LoBianco
Director

October 5, 2022

TO: Supervisor Holly J. Mitchell, Chair
Supervisor Hilda L. Solis
Supervisor Sheila Kuehl
Supervisor Janice Hahn
Supervisor Kathryn Barger

FROM:

Kelly LoBianco, Director

SUBJECT:

**COUNTY OF LOS ANGELES FILM AND
STILL PHOTOGRAPHY STATUS REPORT
(ITEM NO. 16, AGENDA OF SEPTEMBER 9,
2014), AND REPORT BACK ON
SUPPORTING THE COUNTY OF LOS
ANGELES FILM AND DIGITAL MEDIA
INDUSTRY (ITEM NO. 8, AGENDA OF
FEBRUARY 4, 2020)**



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On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and attract more film production to the County. On April 10, 2015, the Chief Executive Office (CEO) indicated that status reports would be provided twice a year. As noted in the last status report to the Board, dated August 6, 2020, the CEO will report back to the Board at the end of each fiscal year, rather than twice per year, to allow for a more comprehensive update on the Film and Photography program and its permit information. Quarterly permit data continues to be sent to each Board office.

On July 1, 2022, the County Film and Digital Media Liaison services, also known as the County Film Office, transitioned from the CEO to the Department of Economic Opportunity (DEO). All previous functions related to the management of the County's Film and Photography permitting and use policies and procedures remain the same. All future yearly Film Status reports will now be submitted by the DEO.



The attached report provides updates on the following matters related to the County Film Office:

1. Transition of LA County Film Office from CEO to DEO;
2. Fiscal Year (FY) 2021 - 22 Film and Photography permit and shoot day data;
3. County Film Office and Department of Public Health partnership relative to COVID-19 entertainment industry safety protocols;
4. LA2021: Future of Creative Talent Summit; and
5. Status of the County's Film Ordinance.

County Film Permit and Shoot Days Data - Fiscal Year (FY) 2021-22

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2020 - 21	FY 2021 - 22	FY 2020 - 21	FY 2021 - 22
First	84	84	154	139
Second	162	281	484	795
Third	494	644	854	1,287
Fourth	77	70	126	109
Fifth	961	1,662	1,850	3,154
Total	1,778	2,741	3,468	5,484

Note: The total number of County permits does not match the total per District as many permits cross District boundaries.

A seasonal shift in filming caused by the COVID-19 Delta variant redistributed production in FY 2021-22, helping to establish new filming records in the first, second, and third quarters. By the end of June 2022, FilmLA, the County's contractor for issuing permits, reported that on-location production levels had stabilized after reaching a 20-year high in June 2021. Television remains the region's leading production driver while, due to a variety of cost-related factors, local feature film and commercial production only reached historical averages. The FilmLA Permit and Shoot-day infographics are provided as Exhibit I in this report.

DEO will continue to report back to the Board at the end of each fiscal year. However, quarterly film permit data will continue to be sent to each Board office. As such, the next Film and Photography Status Report will be distributed by September 2023.

If you have any questions or need additional information, please contact Gary Smith at (213) 309-6429 or gsmith@opportunity.lacounty.gov.

KL:DK:GS:ag

Attachments

c: Executive Office, Board of Supervisors
Chief Executive Office
County Counsel
Aging and Disabilities
Animal Care and Control
Arts and Culture
Beaches and Harbors
Consumer and Business Affairs
District Attorney
Fire
Health Services
Internal Services
LA County Library
Medical Examiner-Coroner
Military and Veterans Affairs
Parks and Recreation
Public Health
Public Works
Sheriff
Women and Girls Initiative
FilmLA

FILM AND PHOTOGRAPHY STATUS REPORT

July 1, 2021 to June 30, 2022

FILM AND PHOTOGRAPHY STATUS REPORT

BACKGROUND

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and encourage more film production in the County. Since the last report, the County's Film Office and respective film and digital media liaison services, which includes the management of FilmLA, have been transitioned to the new Department of Economic Opportunity (DEO). As a result, DEO will continue to provide Film status reports on an annual basis. As approved in the last Film status report submitted on August 4, 2021, these annual reports will provide the Board with more comprehensive fiscal year (FY)-end data and programmatic updates. Quarterly reports on permit data continue to be sent to each Board office from FilmLA.

FILM, TELEVISION, AND PHOTOGRAPHY PERMIT MANAGEMENT

A. Comparison chart of County Film Permits with Previous Fiscal Year

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2020 - 21	FY 2021 - 22	FY 2020 - 21	FY 2021 - 22
First	84	84	154	139
Second	162	281	484	795
Third	494	644	854	1,287
Fourth	77	70	126	109
Fifth	961	1,662	1,850	3,154
Total	1,778	2,741	3,468	5,484

Note: Total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous FY, there was a significant increase in permits along with a similar increase in shoot days. This indicates a strong recovery from the COVID-19 Pandemic impacts on the Film and Digital Media Industry (Industry). As seen in the chart, there was a 64 percent increase in permits, and a 63 percent increase in Shoot days between FY 2020 - 21 and FY 2021 - 22. The FilmLA Permit and Shoot-day infographics are provided as an attachment to this report (Attachment 1).

FILM AND PHOTOGRAPHY STATUS REPORT

A seasonal shift in filming caused by the COVID-19 Delta variant redistributed production in FY 2021-22, helping to establish new filming records in the first, second, and third quarters. By the end of June 2022, FilmLA reports that on-location production levels had stabilized after reaching a 20-year high by June 2021. Television remains the region's leading production driver while, due to a variety of cost-related factors, local Feature Film and Commercial production only reached historical averages.

B. FilmLA

Agreement

The County and FilmLA entered into Agreement No. 77080 for Film and Still Photography Permitting Services on September 22, 2009 (Agreement) for an initial term of five (5) years with two (2) optional five (5) year extensions. The Agreement provides the Board the sole option to extend the term for up to two (2), five (5) year additional periods, for a maximum total term of 15 years. The County exercised its first option to extend the term of the Agreement, which expired on September 21, 2019, and also sought modifications to the Agreement's terms (Amendment No. 1). On September 17, 2019, the Board exercised its second option to extend the Agreement for an additional five (5) years from September 21, 2019 to September 20, 2024 and amended the Agreement to update several administrative terms (Amendment No. 2) including: 1) FilmLA's address; 2) the County's project manager; 3) nondiscrimination and affirmative action provisions; 4) permit application fee clarification; 5) permit application fee payment options; and 6) the Executive Office contact.

Prior to September 20, 2024, a new film and still photography permitting services contract will need to be executed. In 2009, the Board approved a sole source process to execute the contract with FilmLA. It is anticipated that a similar process will be replicated prior to September 20, 2024, to acquire a contractor to serve as the County's film and photography permit coordination office. A new contract will be brought to the Board for approval by July 2024 to prevent any gaps in services.

Finances

After incurring significant pandemic-related expenses during the prior FY due to the decrease in film permits, FilmLA remains in a state of financial recovery. Fortunately, the year-over-year increase in production has produced sufficient revenue from permit coordination, community relations services, and other sources to help FilmLA sustain, and in limited cases expand, program staffing levels to handle the increase in business. As is true for many companies, attracting new talent and retaining employees is a key priority for FilmLA.

FILM AND PHOTOGRAPHY STATUS REPORT

Rising costs due to inflation have also impacted FilmLA. As a result, FilmLA implemented a fee increase from \$699 to \$795 effective July 1, 2021, for the County of Los Angeles and the other jurisdictions it serves. The fee increase, which was linked to the change in the Consumer Price Index (CPI), was approved by the Board on March 23, 2021. Permit fee increases must be approved by the Board only if the increase is above the CPI. Otherwise, increases below or at the CPI can be approved on a FY basis per the terms of the contract. The increase enabled the organization to recover from the impacts of the COVID-19 pandemic.

FilmLA continues to strictly control discretionary spending and maintain financial reserves sufficient to meet its contractual obligations to the County and its other government clients while investing in transformational technologies like its new “MyFilmLA” permit system, introduced in August 2021.

C. Department of Public Health and DEO COVID-19 Partnership

Over the last two (2) FYs, the Department of Public Health (DPH) and the Film Office, now part of DEO, have continued to partner on providing guidance and assistance to the industry on matters related to COVID-19 safety measures and pandemic data as related to production. Individual meetings continue to occur, as needed, with a variety of industry stakeholders to assist with production planning and identification of best practices. In addition, DEO and DPH continue to co-lead monthly meetings with industry stakeholders and each Board office to provide updated COVID-19 information, share best practices, track reopening progress, and respond to questions. These monthly meetings have provided the County with valuable insights into how this complex sector has successfully operated and recovered throughout the pandemic.

Film, TV, Music, and Entertainment Workgroup Participants include:

Amazon	Netflix
Contract Services	Motion Picture Association
Director’s Guild	Paramount/Viacom
Disney	SAG-AFTRA
FilmLA	Sony
Fox Corporation	Tastemade
IATSE	Teamsters Local 399
Local 724	Warner Brothers

FILM AND PHOTOGRAPHY STATUS REPORT

NBC Universal	Recording Industry Association
Academy of Motion Pictures Arts & Sciences	Producer's Guild
Village Roadshow	Creative Artists Agency
AICP	City of LA
FilmLA	Silent House Pictures

D. Examples of productions that DEO worked with over the last FY

- “Nope” – Universal – Jordan Peele Feature - Agua Dulce;
- “Bosch” – Amazon – San Pedro Courthouse and Los Padrinos Juvenile Center;
- “Pinch” – Warner Brothers Discovery – Altadena residential and Farnsworth Park
- “For All Mankind” – Apple TV – Altadena
- “Hacks” – Warner Brothers Discovery – Antelope Valley - various locations
- “Euphoria” - Warner Brothers Discovery – Acton
- “American Horror Story” – FX/Disney – Agua Dulce/Acton
- “Old Man” – Hulu/Disney - Altadena

E. Film, TV, and Digital Media Industry and Community Partnerships

Over the last FY, the County Film Office has continued its work to increase the utilization of County-owned properties, solve production-related issues, streamline approvals where appropriate, and review and/or create departmental film policies and procedures. We have also continued to work with communities across the Unincorporated County (UA) to address concerns about filming. In partnership with FilmLA, which serves as the first point of contact for constituent issues, the County Film Office implemented a number of special conditions in select neighborhoods in the Antelope Valley, Ladera Heights, Agua Dulce, Baldwin Hills, and Altadena in response to resident's concerns including restricted parking and/or reduced speed limits in neighborhoods. These special conditions are designed to mitigate film production impacts while allowing production to continue operating.

LA2021 FILM AND DIGITAL MEDIA SUMMIT - NOVEMBER 10, 2021

As mentioned in previous reports, the Film Office contracted with Beacon Economics to coordinate all aspects of the Film and Digital Media Summit series (Summit), in partnership with the Board and industry partners. The event was scheduled to take place on September 16, 2020, at Paramount Studios. However, due to the COVID-19 Pandemic and health/safety concerns related to large gatherings, two (2) virtual convenings were scheduled

FILM AND PHOTOGRAPHY STATUS REPORT

to take place in 2021. As reported in the August 4, 2021, Film report, the County Film Office and Beacon Economics held the first of these two (2) Summits on April 24, 2021, utilizing a virtual platform created by a third-party contractor, the Virtual Show. There were 309 people attendees out of 450 registrants at this event.

On November 10, 2021, the second virtual convening of the LA2021 Summit was held. Similar to the first convening, high profile Industry speakers and County leaders discussed common issues facing the film, TV, and digital media industries as a result of the COVID-19 pandemic and how best to pivot towards creating a sustainable, diverse, and equitable entertainment workforce in Los Angeles. The Summit panels focused on how to optimize Los Angeles County's resources and better support our diverse creative ecosystem and exceptionally deep talent pool. There were 302 attendees out of 400 registrants for the November event.

Overall, the LA2021 Summit Series received overwhelmingly positive feedback and enabled a rare opportunity for such a large cross-section of the industry to be present in one setting to discuss policy and impacts. Summit videos for both events can be viewed at: <https://beaconecon.com/la2021-future-of-creative-talent-summit-series/#eventmaterials>

A. LA2021 Summit Sponsors



FILM AND PHOTOGRAPHY STATUS REPORT

B. Speakers

Remarks	Panelists
Supervisor Sheila Kuehl	Shari Belafonte, Host
Supervisor Hilda Solis	Adam J. Fowler, Beacon Economics
Supervisor Holly Mitchell	Brenda Victoria Castillo, NHMC
Supervisor Janice Hahn	Damien Navarro, Outfest
Supervisor Kathryn Barger	Kibi Anderson, Wordsmyth
Chief Executive Officer Fesia A. Davenport	Liz Pecos, IATSE DE&I Committee
Los Angeles City Mayor Eric Garcetti	J-T Ladt, Illumination
Colleen Bell, Director, CA Film Commission	Federico Saucedo, Glendale College
Gabrielle Carteris, President SAG-AFTRA	Pamala Buzick Kim, Free the Work
Ri-Karlo Handy, Handy Foundation	Syd Stewart, Better Youth Inc.
	Stacey Milner, EICO
	Gina Reyes, Verve Talent Agency
	Margaret Dean, Skybound Studios
	Lynn Warshafsky, Venice Arts

C. PANEL DESCRIPTIONS

Three (3) panels were held that focused on the following: 1) Diversity, Equity, and Inclusion in the context of creating and rebuilding career pathways for underserved people, 2) Storytelling across digital platforms, and 3) Career pipeline best practices. See the LA2021 Agenda (Attachment 2).

Panel: “Story Across Medium and Platform: The Future of Skills”

This panel brought together diverse screen industry sectors and workforce partners to imagine what an ambitious and cohesive skills strategy for the region might look like. As screen industries continue to evolve, and in some cases converge, the discussions revolved around the groundwork needed to ensure that Los Angeles continues to be a preeminent supplier of world-class talent.

Moderator: Adam Fowler, Director of Research, Beacon Economics
 Panel: Federico Saucedo, Dean, Career Education & Workforce Development, Glendale Community College
 J-T Ladt, Head of Digital Strategy, Illumination
 Margaret Dean, Head of Studio, Skybound Studios
 Lynn Warshafsky, Executive Director, Venice Arts

FILM AND PHOTOGRAPHY STATUS REPORT

Panel: “Pathways with Purpose”

This panel discussed the career pipeline models that are working in the region and how pathways are being tailored to address the specific and unique needs of those who are currently underrepresented in the screen industries.

Moderator: Gina Reyes, Agent, Verve Talent Agency

Panel: Pamela Buzick Kim, Executive Director, Free the Work
 Syd Steward, Executive Director, Better Youth
 Stacy Milner, Executive Director, Entertainment Industry College Outreach

Panel: “Disruptors and Transformational Change”

This panel discussion combined bold perspectives on diversity, equity, and inclusion that are steering today’s film and digital media ecosystem in important new directions. The conversation highlighted the tremendous programs that are combatting underrepresentation in the screen industries and underscored the vital work and challenges that remain.

Moderator: Damien Navarro, Executive Director, Outfest

Panel: Brenda Victoria Castillo, President & CEO, National Hispanic Media Coalition
 Liz Pecos, Co-Chair, IATSE Diversity, Equity & Inclusion Committee
 Kibi Anderson, Founder, Wordsmyth

COUNTY FILM ORDINANCE UPDATE

As directed by the Board on May 2, 2017, County Counsel was charged with revising the County’s Film Ordinance and clarifying language as it relates to enforcement of permit conditions, criteria used to approve permits, and other refinements that will strengthen the County’s role in facilitating responsible filming. In partnership with County Counsel, the DEO continues to lead an internal workgroup comprised of staff from the Department of Regional Planning (DRP) and County Counsel to revise the County’s Film Ordinance. In addition to the areas listed above from the Board, another primary area of focus is on the alignment between the Significant Ecological Area (SEA) Ordinance restrictions and the needs of production.

The SEA Ordinance seeks to protect the most vulnerable ecological areas of the UA and has changed the access to many frequently filmed areas that are now part of the SEA. Specifically, the updated SEA ordinance has extended the boundaries of these areas into frequently filmed areas resulting in new biological reviews being required by production

FILM AND PHOTOGRAPHY STATUS REPORT

at a significant cost to production. DEO, DRP, FilmLA, and County Counsel continue to devise solutions and assistance that can be given to productions seeking to film inside of the SEA areas. It has also been determined that the Film Ordinance will be subject to a Countywide environmental impact report (EIR) before being submitted to the Board for a public hearing. As the workgroup continues this work, DEO is reviewing options for funding for the EIR in order to complete the Ordinance. It is expected that a draft of the Ordinance will be completed in early 2023.

FILM AND DIGITAL MEDIA CAREER PATHWAYS PROGRAM

On February 4, 2020, the Board directed Workforce Development, Aging and Community Services (WDACS), in partnership with the CEO, and in collaboration with the Department of Arts & Culture (Arts and Culture), Women and Girls Initiative (WGI), Department of Consumer and Business Affairs (DCBA), and Los Angeles County Development Authority (LACDA) to implement a Film and Digital Media (F&DM) Pilot that serves County clients and targeted populations who have historically experienced barriers to high-quality employment.

WDACS, now DEO, submitted its third and final update to the Board on December 2, 2021, on the first year of the FDM Career Pathways Program. Venice Arts was selected as the contractor for the program. Key highlights from the first year of the F&DM program include:

- All 4 program levels were successfully developed and launched, which included career exposure, career exploration, job training, and placement in paid summer internships;
- All levels of programming exceeded planned targets and expectations;
- Seventeen participants were placed in paid internships with two (2) converting into additional unsubsidized job placements; and
- A plan was developed to expand apprenticeships in the F&DM industry.

To continue the F&DM program into its second year, DEO was able secure funding through the American Rescue Plan Act (ARPA) funds allocated for High Road Training Partnerships (HRTTP) programs. A new contract was executed with Venice Arts on, and services began on March 15, 2022.

FILM AND PHOTOGRAPHY STATUS REPORT

During the first three (3) months of the new contract, (last quarter of FY 21-22), the F&DM program has:

- Exposed 173 young adults to the sector (Goal: 300)
- Provided 27 youth with more in-depth Career Exploration (Goal: 30)
- Provided 31 youth with F&DM Sector Skills training (160 hrs.) (Goal: 30)
- Connected 9 youth to internships/jobs within the F&DM sector (Goal: 20)

The DEO will continue to update the Board on the F&DM program through its ARPA reporting process and annually in this report.

CONCLUSION

DEO will continue to monitor all impacts to the industry related to the COVID-19 pandemic, track State and Federal legislative efforts, facilitate continued use of County assets for temporary film use, simplify permitting processes across County departments, reduce fees where possible, and work with various communities within the unincorporated areas to reduce filming impacts and improve the transparency and efficiency of all film procedures and policies. Most importantly, DEO remains committed to developing equitable career pathway programs into the film, TV, and digital media industry.



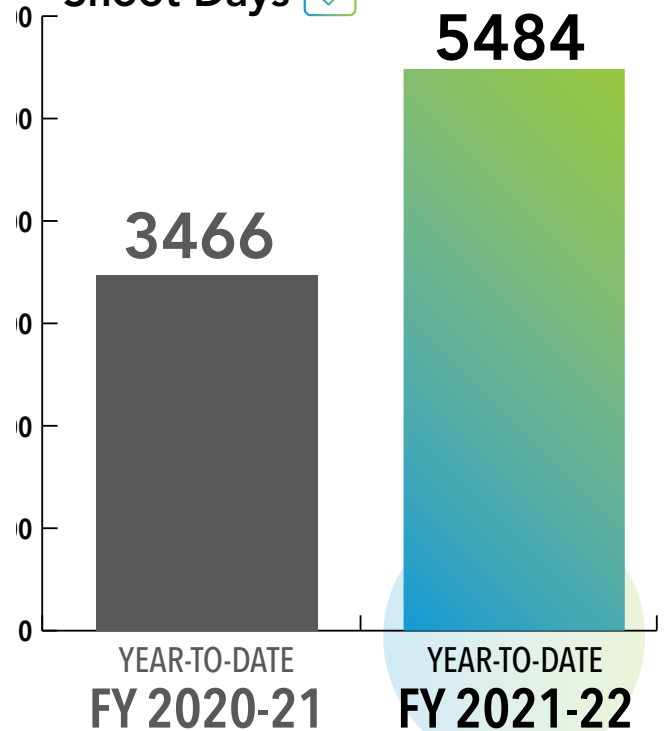
FISCAL YEAR 2021-2022



FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	8	13
Commercial - PSA	9	12
Commercials - Infomercials	4	4
Commercials - Internet	8	9
Commercial - Standard	620	776
Feature - Scripted	234	670
Feature - Documentary	28	63
Short Film	58	91
Online Content	143	192
Miscellaneous	13	20
Music Video	135	170
Industrial Video	49	69
Still Photo	486	615
Student	156	324
TV Drama	408	809
TV Movie	1	9
TV Reality	267	1274
TV Sitcom	50	170
TV Pilot	30	82
TV Miscellaneous	30	108
TV Talk Show	4	4
TOTAL	2741	5484

Shoot Days



+58% CHANGE

Notable Productions

Curious to know what's filming in your district?
Here are a few of the recent productions working on-location in the area:

Television

LA Fire and Rescue
Euphoria S2
The Dropout
Hacks

Commercials

Nissan



Filming Locations

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 399 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



399
CONCERNS

Top Concerns



51
PARKING



43
MISCELLANEOUS

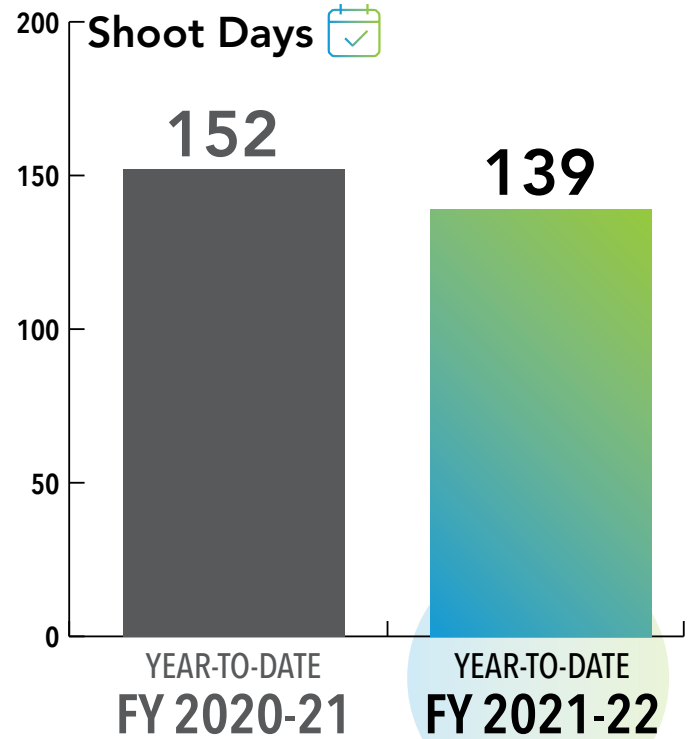


39
NOTIFICATION



FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	1	1
Commercials - Infomercials	0	0
Commercials - Internet	2	2
Commercial - Standard	17	21
Feature - Scripted	4	5
Feature - Documentary	1	3
Short Film	6	6
Online Content	4	6
Miscellaneous	0	0
Music Video	3	4
Industrial Video	0	0
Still Photo	13	18
Student	16	40
TV Drama	7	7
TV Movie	0	0
TV Reality	9	25
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	1	1
TV Talk Show	0	0
TOTAL	84	139



Filming
Locations

Notable Productions

Curious to know what's filming in your district?
Here are a few of the recent productions working on-location in the area:

Television

America's Got Talent Extreme
Snowfall S5

Commercials

7 Eleven

Miscellaneous

Espolon
Countryless Woman

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 3 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



3
CONCERNS

Top Concerns



2
INFO REQUEST



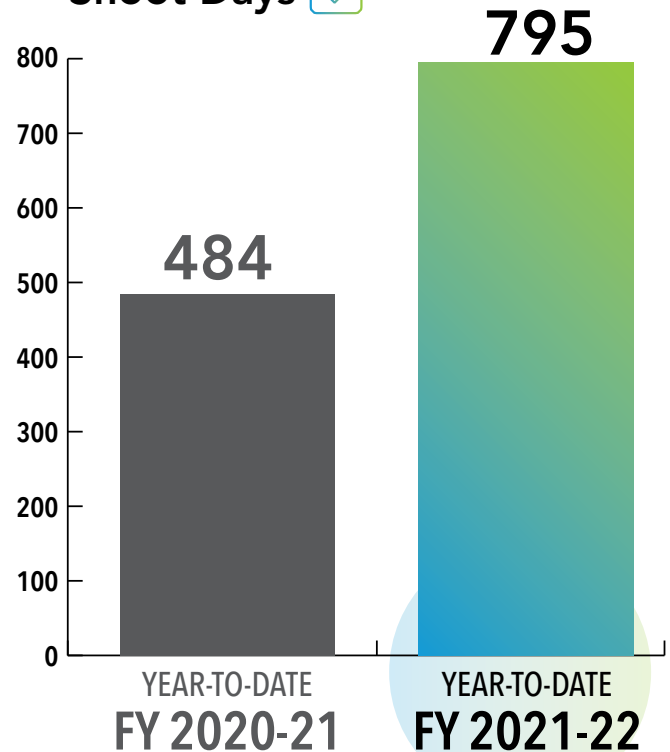
1
TRAFFIC CONGESTION



FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	3	5
Commercial - PSA	4	6
Commercials - Infomercials	1	1
Commercials - Internet	1	2
Commercial - Standard	50	56
Feature - Scripted	18	44
Feature - Documentary	1	1
Short Film	8	13
Online Content	22	39
Miscellaneous	2	1
Music Video	7	7
Industrial Video	5	6
Still Photo	36	44
Student	16	42
TV Drama	51	99
TV Movie	0	0
TV Reality	54	427
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	2	2
TV Talk Show	0	0
TOTAL	281	795

Shoot Days



Filming Locations

Notable Productions

Curious to know what's filming in your district?
Here are a few of the recent productions working on-location in the area:

Feature Films

Ginger - The Movie

Television

Euphoria S2
The Dropout
LA Fire and Rescue

Commercials

Disney+

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 101 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



101
CONCERNS

Top Concerns



19
FREQUENCY



18
PARKING



10
MISCELLANEOUS



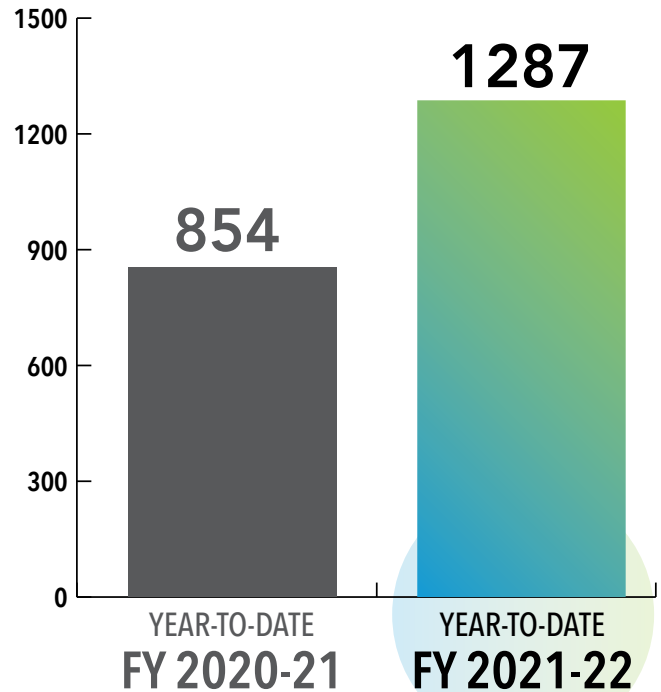
FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	0	0
Commercials - Infomercials	1	1
Commercials - Internet	2	2
Commercial - Standard	97	120
Feature - Scripted	33	163
Feature - Documentary	4	4
Short Film	9	11
Online Content	45	56
Miscellaneous	4	4
Music Video	29	30
Industrial Video	8	15
Still Photo	240	291
Student	32	65
TV Drama	41	76
TV Movie	0	0
TV Reality	77	338
TV Sitcom	13	94
TV Pilot	2	8
TV Miscellaneous	5	7
TV Talk Show	2	2
TOTAL	644	1287



Filming Locations

Shoot Days



Notable Productions

Curious to know what's filming in your district?
Here are a few of the recent productions working on-location in the area:

Feature Films

"Reunion"

Television

Hacks
This is Us
Match Made in Heaven

Commercials

Ford

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 119 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



119
CONCERNS

Top Concerns



17
SAFETY



12
FILMING HOURS



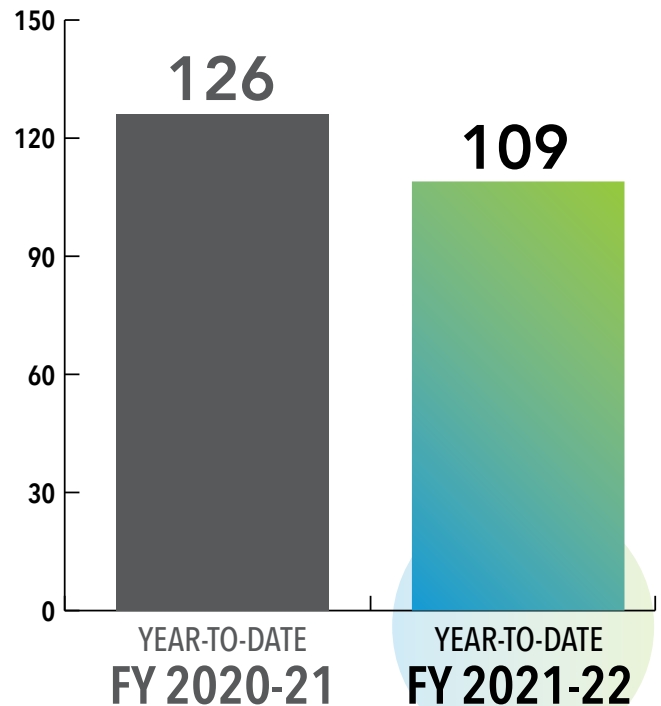
11
NOISE



FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	0	0
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	16	19
Feature - Scripted	3	3
Feature - Documentary	0	0
Short Film	0	0
Online Content	4	5
Miscellaneous	0	0
Music Video	6	6
Industrial Video	2	2
Still Photo	12	12
Student	6	16
TV Drama	6	6
TV Movie	0	0
TV Reality	12	35
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	3	5
TV Talk Show	0	0
TOTAL	70	109

Shoot Days



Notable Productions

Curious to know what's filming in your district?
Here are a few of the recent productions working on-location in the area:

Feature Films

I Love America

Television

This is Us
Hip Hop My House

Commercials

Sephora

Miscellaneous

Walkman



Filming Locations

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 2 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



2
CONCERNS

Top Concerns



1
FREQUENCY



1
OPPOSED TO FILMING



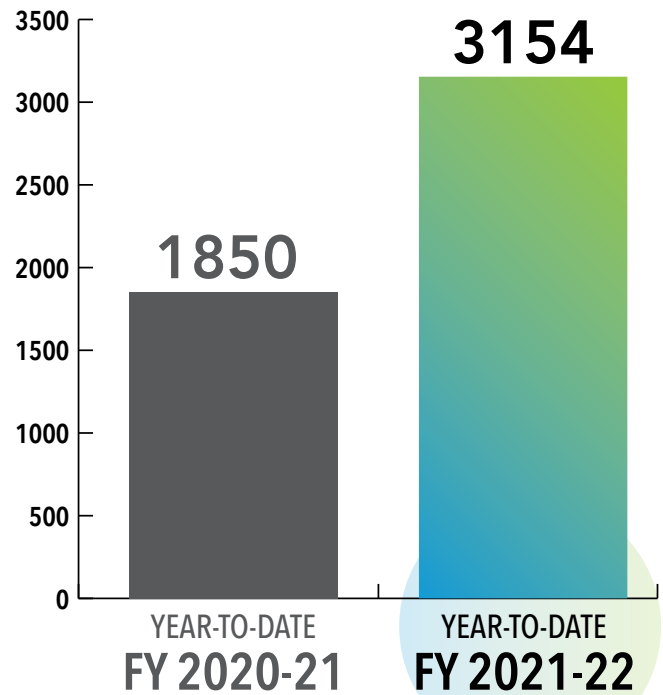
FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	5	8
Commercial - PSA	4	5
Commercials - Infomercials	2	2
Commercials - Internet	3	3
Commercial - Standard	440	560
Feature - Scripted	176	455
Feature - Documentary	22	55
Short Film	35	61
Online Content	68	86
Miscellaneous	7	15
Music Video	90	123
Industrial Video	34	46
Still Photo	185	250
Student	86	161
TV Drama	303	621
TV Movie	1	9
TV Reality	115	449
TV Sitcom	37	76
TV Pilot	28	74
TV Miscellaneous	19	93
TV Talk Show	2	2
TOTAL	1662	3154



Filming Locations

Shoot Days



Notable Productions

Curious to know what's filming in your district?
Here are a few of the recent productions working on-location in the area:

Feature Films

Salt Snake

Television

Promised Land
American Horror Stories
Celebrity IOU

Commercials

Nissan

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 174 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



174
CONCERNS

Top Concerns



23
PARKING



23
MISCELLANEOUS



22
NOTIFICATION



YOU'RE INVITED

November 10th, 2021
8:30 AM - 12:00 PM



The LA2021 Future of Creative Talent Summit brings together in conversation high-profile speakers from across the film, TV and digital media ecosystem.

ABOUT THIS EVENT

The Film, Television and Digital Media industries are crucial to Los Angeles County's identity and economy, and will be integral in its economic recovery from the COVID-19 crisis. The LA2021 Future of Creative Talent Summit Series held its first (highly successful) virtual summit in April 2021 and our second installment is on the way! Together, the two 2021 summits are tackling the pertinent questions facing the Film, TV, and Digital Media industries as we emerge from the COVID-19 pandemic and pivot towards creating a sustainable, diverse and equitable entertainment workforce in Los Angeles. The Summit Series brings together high-profile speakers from across industries and the public sector to optimize Los Angeles County's resources and support our diverse creative ecosystem and exceptionally deep talent pool.

The November 10 Summit will take place virtually via The Virtual Show– a revolutionary virtual event platform which recently hosted the 2020 United Nations Climate Dialogue. Once registered, attendees will receive a link to the event 2 weeks ahead of the event date.

PANEL TOPICS



STORY ACROSS MEDIUM AND PLATFORM: THE FUTURE OF SKILLS

Changing technologies, shifting consumer demand, an increased focus on diversifying talent, and transformations in storytelling all require rethinking how the Los Angeles region equips its workforce with the skills needed for an altered future. As technology continues to impact existing practices across the creative economy, will future work be driven by crossover skills? This panel brings together diverse screen industry sectors and workforce partners to imagine what an ambitious and cohesive skills strategy for the region might look like. As screen industries continue to evolve, and in some cases converge, these discussions lay groundwork that ensures Los Angeles will continue to be a (if not *the*) preeminent supplier of world-class talent.



PATHWAYS WITH PURPOSE

Communities of color comprise only 25% of creative economy workers compared to 37% of the overall workforce. The panel will dive into the weeds and discuss which career pipeline models are working in the region and how pathways are being tailored to address the specific and unique needs of those who are currently underrepresented in the screen industries.



DISRUPTORS AND TRANSFORMATIONAL CHANGE

This discussion combines the bold perspectives on diversity, equity, and inclusion that are steering today's film and digital media ecosystem in important new directions. Panelists will share the unique and non-traditional approaches that are driving change and transforming the screen industries' environment. The conversation will highlight the tremendous programs that are combatting underrepresentation in the screen industries, and underscore the vital work and challenges that remain – from accessibility, to retention, to career advancement.

[Register Now](#)

SPEAKERS



SHEILA KUEHL
Los Angeles County Supervisor
Third District



HILDA SOLIS
Los Angeles County Supervisor
First District (Chair)



KATHRYN BARGER
Los Angeles County Supervisor
Fifth District



HOLLY MITCHELL
Los Angeles County Supervisor
Second District



JANICE HAHN
Los Angeles County Supervisor
Fourth District



ERIC GARCETTI
Mayor
City of Los Angeles



FESIA DAVENPORT
Chief Executive Officer
County of Los Angeles



COLLEEN BELL
Executive Director
California Film Commission



BRENDA VICTORIA CASTILLO
President & CEO
National Hispanic Media Coalition



DAMIEN NAVARRO
Executive Director
Outfest



KIBI ANDERSON
CEO & Co-Founder
Wordsmyth



LIZ PECOS
Committee Co-Chair
IATSE Diversity, Equity, and Inclusion
Committee



J-T LADT
Head of Digital Strategy
Illumination



FEDERICO SAUCEDO
Dean of Career Education &
Workforce Development
Glendale Community College



PAMALA BUZICK KIM
Executive Director
Free the Work



SYD STEWART
Founder/Executive Director
and Screenwriter
Better Youth Inc and Screenwriter



STACY MILNER
President & CEO
Entertainment Industry College Outreach
Program



ADAM FOWLER
Director of Research
Beacon Economics, LLC

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